

ARROW RELOAD SYSTEMS INC



A SUPERIOR GATEWAY TO YOUR MARKETS



QUALITY - VALUE - SERVICE - PEOPLE - INNOVATION



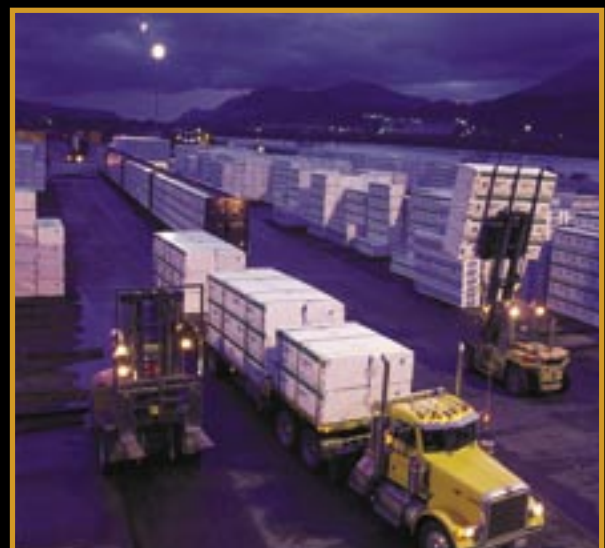
For over 85 years Arrow has been involved in the transportation, handling and distribution of products throughout Canada and the United States. Originally established as a general cartage hauler, Arrow has evolved into a diversified organization specializing in providing a wide range of services to a variety of resource industries.

Today Arrow has a workforce approaching 1,000 employees in the areas of reloads and materials handling, trucking and distribution, logistics, transportation management, technology systems, and manufacturing.

Building comprehensive and trusting partnerships, continuous improvement of all key business processes, the hiring and retention of industry leading personnel, the

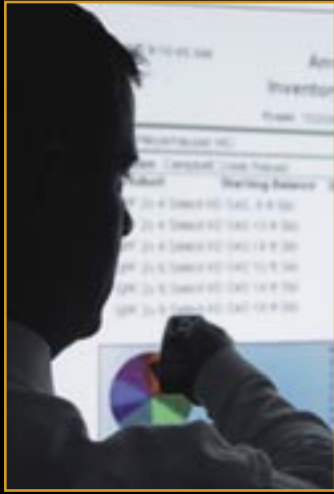
innovative application of technology, and the continued expansion of a wide range of value-added services drive our strategy of being the least cost provider of high quality services.

Whatever your transportation and materials handling requirements are, we are confident that we can structure a solution that will meet your needs.



ARROW VALUE

At Arrow Reload Systems we take great pride in providing our customers with high quality, cost effective logistics and value added solutions. Our focus on technology, quality, service, value, people and safety allows us to move our customer's products to the marketplace in a timely and cost effective manner.



Value creation and cost savings throughout the logistics chain have always been a core focus at Arrow. We truly understand that the more competitive we are as a supplier, the more competitive our customer's are in the marketplace.

ARROW PARTNERSHIPS

Effective partnerships are the foundation of our success as a company. We know that trusting and comprehensive relationships



with all members of the supply chain are vital to deliver high quality service at the least possible cost.

Over the years, we have teamed up with major railroads in Canada and the U.S. to ensure that our customers receive seamless end-to-end freight solutions. Today we work with our customers to develop a variety of value added services and product replenishment systems. Our partnerships with technology suppliers allow us to improve our comprehensive operating technology, and create new systems that stay ahead of the evolving needs of industry. We design high levels of transparency into all of our contracts, which helps to build open and trusting relationships with our customers.

At Arrow we understand the importance of partnerships and know that through working together and pooling our collective knowledge, experience and resources, we can reach new heights of excellence in service innovation, cost control, and market responsiveness.

ARROW TECHNOLOGY

The effective use of technology plays a key role in our strategic direction and operational planning.

We invest substantially in the development and implementation of beneficial technologies throughout all levels of our organization. We believe that this investment is critical for the improvement of service quality, refinement of operating processes, minimization of cost, quality of employee training, and consistency in labour management.



Inventory and sales information systems have been implemented at all of our operations to provide our customers with easy access to accurate and reliable up to the minute information. The majority of our trucking fleet is equipped with onboard real time information systems in order to provide our customers with detailed performance data, as well as the precise location of their shipments at any given time.

Through our dedication to open data platforms our systems can be configured to exchange data with the wide variety of systems utilized by our customers. In addition to systems integration, and to ensure that our technologies are relevant to our customers needs, we have a complete in-house technology group that can provide specialized reporting structures and system customization. We are also currently developing centralized web-based systems to provide our customers with access to an extensive array of information that will help support daily business decisions.

Arrow's technology team is continually developing new processes and applications to drive increased value and service to our customers and help to maintain Arrow's leading position in the effective application of technology.

ARROW PEOPLE



We know that it's people that make the greatest difference in a company. Our strategy of being "A preferred place to work" has helped us

grow into a very diversified and dynamic work place. Creative solutions require creative people, and at Arrow, we are proud of our dedicated team of dynamic industry professionals. Our management and operational staff have backgrounds in Logistics, Technology, Trucking, Manufacturing, Safety, Marketing and Finance, and bring expertise from a wide range of industries including trucking, forest products and mining. We are known for the quality and effectiveness of our workforce and have made it a key strategic issue to continually diversify and improve upon our core employment base.

ARROW QUALITY

Quality management is not only important in the care and handling of your products but is equally critical in the quality of processes that are in place throughout our organization.

We handle our customers products as if they were our own. We ensure that all products are well wrapped, clean, neatly stored and properly handled. Our detailed product quality processes integrate all operational activities from car unloading, truck loading, and inventory control, to documentation and value added services.



We support our industry leading inventory management technology with sound physical inventory management systems. We know the precise location of inventory at all times and can ensure that all inventory problems are identified quickly. Stock levels are also thoroughly managed to ensure that your customers receive the best products possible and that inventory degradation is minimized. Digital records for all stock and inventory transactions are centrally recorded to ensure high quality levels of stored products and to simplify product dispute situations if and when they occur.

Our continuous improvement strategies are applied to all of our key operating processes. Labour management, cost measurement, administrative excellence and asset management are just a few of the areas that are measured in detail and continuously improved in order to reduce cost and improve service.

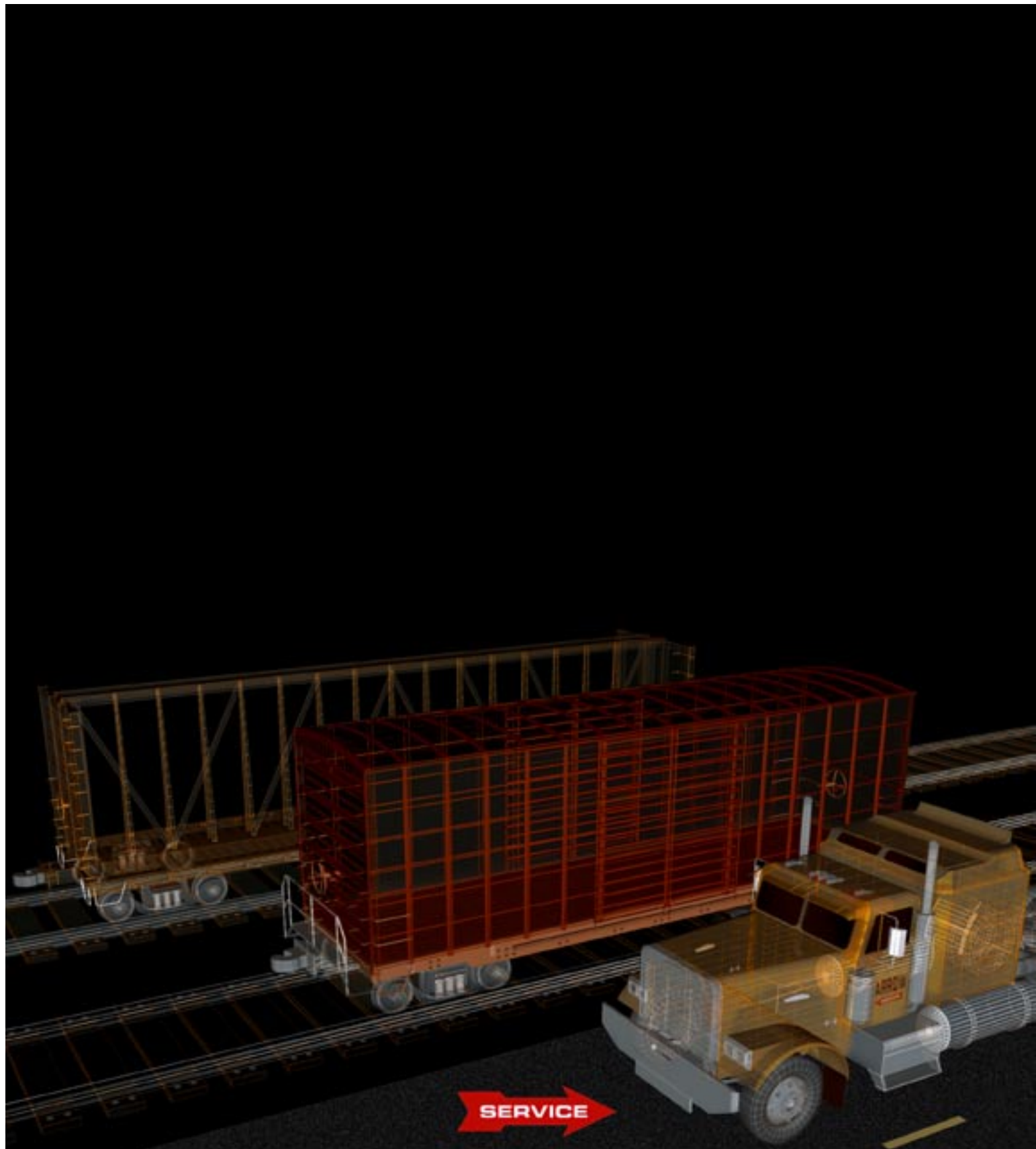
ARROW "VALUE-ADD" SOLUTIONS

At Arrow Reload Systems we understand how important it is for our customers to have the flexibility to optimize their product mix and react quickly to market demand.



To help our customers increase their market reaction time and diversify their offerings, we have invested extensively in value added services like lumber trimming, package cutting, bar coding, and lumber grading. This on-site flexibility allows us to upgrade and optimize our customer's product mix in a timely and cost effective manner. Whether the marketplace requires home center lengths, export studs, or a simple two-foot trim, we can provide the services you need.

As with every sector of our business, we are committed to expanding the value-added services we offer as the market changes and to assist our customers in the continued strengthening of their market position.



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